



BMW Motorrad
Style

Prices
January 2011



**The Ultimate
Riding Machine**

UNSTOPPABLE

BMW MOTORRAD STYLE.

PRICE LIST AS AT JANUARY 2011.



FEEL THE THRILL.

THE BMW MOTORRAD STYLE COLLECTION LETS NON-RIDERS BE PART OF THE BMW MOTORRAD LEGEND. IT IS A BADGE OF MEMBERSHIP OF THE BMW MOTORRAD COMMUNITY, AND A STATEMENT OF ALLEGIANCE TO EVERYTHING IT STANDS FOR – ADVENTURE, SPEED, TRADITION. THIS IS LEISURE CLOTHING THAT WILL SEND YOUR SPIRITS INTO OVERDRIVE EVERY TIME YOU WEAR IT.



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BMW MOTORRAD STYLE 2011

ONE NAME, ONE WAY OF LIFE: LOGO.

BMW MOTORRAD IS A BYWORD FOR PASSION, PRECISION AND FREEDOM. THESE ARE THE VALUES THAT HAVE INSPIRED THE LOGO COLLECTION. AND BY WEARING THESE CLOTHES, YOU SHOW THAT YOU SHARE THEM. ALL DAY, EVERY DAY.

BMW Motorrad women's T-shirt

blue

XS	76 62 8 520 920
S	76 62 8 520 921
M	76 62 8 520 922
L	76 62 8 520 923
XL	76 62 8 520 924

£ inc. VAT 25.50



Women's top 2

grey/red

XS	76 62 7 725 980
S	76 62 7 725 981
M	76 62 7 725 982
L	76 62 7 725 983
XL	76 62 7 725 984
XXL	76 62 7 725 985

£ inc. VAT 33.00



BMW Motorrad women's T-shirt

grey melange

XS	76 62 8 520 978
S	76 62 8 520 979
M	76 62 8 520 980
L	76 62 8 520 981
XL	76 62 8 520 982

£ inc. VAT 30.75



Sport 2 sweat jacket (unisex)

blue

XS	72 60 7 708 890
S	72 60 7 708 891
M	72 60 7 708 892
L	72 60 7 708 893
XL	72 60 7 708 894
XXL	72 60 7 708 895
XXXL	72 60 7 708 896

£ inc. VAT 56.00



LOGO



BMW Motorrad women's tanktop

black

XS	76 62 8 520 973
S	76 62 8 520 974
M	76 62 8 520 975
L	76 62 8 520 976
XL	76 62 8 520 977

£ inc. VAT 25.50



Reflection 3 women's T-shirt

white

black

XS	76 62 7 725 924	76 62 7 725 930
S	76 62 7 725 925	76 62 7 725 931
M	76 62 7 725 926	76 62 7 725 932
L	76 62 7 725 927	76 62 7 725 933
XL	76 62 7 725 928	76 62 7 725 934
XXL	76 62 7 725 929	76 62 7 725 935

£ inc. VAT 25.50



BMW Motorrad men's polo shirt

black

S	76 61 8 520 931
M	76 61 8 520 932
L	76 61 8 520 933
XL	76 61 8 520 934
XXL	76 61 8 520 935
XXXL	76 61 8 520 936

£ inc. VAT 40.00



BMW Motorrad men's polo shirt

blue

S	76 61 8 520 937
M	76 61 8 520 938
L	76 61 8 520 939
XL	76 61 8 520 940
XXL	76 61 8 520 941
XXXL	76 61 8 520 942

£ inc. VAT 40.00



BMW Motorrad men's business shirt

white

S	76 61 8 520 949
M	76 61 8 520 950
L	76 61 8 520 951
XL	76 61 8 520 952
XXL	76 61 8 520 953
XXXL	76 61 8 520 954

£ inc. VAT 55.00



BMW Motorrad men's shirt

blue

S	76 61 8 520 943
M	76 61 8 520 944
L	76 61 8 520 945
XL	76 61 8 520 946
XXL	76 61 8 520 947
XXXL	76 61 8 520 948

£ inc. VAT 55.00



BMW Motorrad T-shirt (unisex)

blue

S	76 61 8 520 914
M	76 61 8 520 915
L	76 61 8 520 916
XL	76 61 8 520 917
XXL	76 61 8 520 918
XXXL	76 61 8 520 919

£ inc. VAT 25.50



BMW Motorrad 2 T-shirt (unisex)

blue

XS	76 61 7 725 972
S	76 61 7 725 973
M	76 61 7 725 974
L	76 61 7 725 975
XL	76 61 7 725 976
XXL	76 61 7 725 977
XXXL	76 61 7 725 978

£ inc. VAT 20.50



Reflection 3 men's T-shirt

	black	white
S	76 61 7 725 936	76 61 7 725 942
M	76 61 7 725 937	76 61 7 725 943
L	76 61 7 725 938	76 61 7 725 944
XL	76 61 7 725 939	76 61 7 725 945
XXL	76 61 7 725 940	76 61 7 725 946
XXXL	76 61 7 725 941	76 61 7 725 947

£ inc. VAT 25.50



BMW Motorrad men's shirt

	white
S	76 61 8 520 925
M	76 61 8 520 926
L	76 61 8 520 927
XL	76 61 8 520 928
XXL	76 61 8 520 929
XXXL	76 61 8 520 930

£ inc. VAT 30.75



BMW Motorrad men's sweat jacket

	grey melange
S	76 61 8 520 967
M	76 61 8 520 968
L	76 61 8 520 969
XL	76 61 8 520 970
XXL	76 61 8 520 971
XXXL	76 61 8 520 972

£ inc. VAT 65.00



BMW Motorrad men's jacket

	blue
S	76 61 8 520 955
M	76 61 8 520 956
L	76 61 8 520 957
XL	76 61 8 520 958
XXL	76 61 8 520 959
XXXL	76 61 8 521 298

£ inc. VAT 99.00



Stunt T-shirt (unisex)

	light grey	black
XS	76 61 7 725 949	76 61 7 725 956
S	76 61 7 725 950	76 61 7 725 957
M	76 61 7 725 951	76 61 7 725 958
L	76 61 7 725 952	76 61 7 725 959
XL	76 61 7 725 953	76 61 7 725 960
XXL	76 61 7 725 954	76 61 7 725 961
XXXL	76 61 7 725 955	76 61 7 725 962

£ inc. VAT 25.50



BMW Motorrad T-shirt (unisex)

	black
S	76 61 8 520 983
M	76 61 8 520 984
L	76 61 8 520 985
XL	76 61 8 520 986
XXL	76 61 8 520 987

£ inc. VAT 25.50



BMW Motorrad men's cargo shorts

	black
XS	76 61 8 520 960
S	76 61 8 520 961
M	76 61 8 520 962
L	76 61 8 520 963
XL	76 61 8 520 964
XXL	76 61 8 520 965
XXXL	76 61 8 520 966

£ inc. VAT 51.00



LOGO



BMW Motorrad rucksack

black, capacity approx. 20 litres
 £ inc. VAT
 76 73 8 520 988 | **48.00**



BMW Motorrad hip bag

black, capacity approx. 3 litres
 £ inc. VAT
 76 73 8 520 989 | **30.00**



BMW Motorrad belt

black, 120 cm
 £ inc. VAT
 76 73 8 520 994 | **48.00**



BMW Motorrad wallet

black
 £ inc. VAT
 76 73 8 520 991 | **19.00**



BMW Motorrad logo cap

blue
 £ inc. VAT
 76 73 8 521 299 | **15.50**



BMW Motorrad notepad case

black
 £ inc. VAT
 76 73 8 520 996 | **15.00**



BMW Motorrad cap

black
 £ inc. VAT
 76 73 8 520 993 | **15.50**



BMW Motorrad Ballpoint pen

black, aluminium
 £ inc. VAT
 76 73 8 521 001 | **7.75**



BMW Motorrad cap

stone grey
 £ inc. VAT
 72 60 7 717 520 | **15.50**



BMW Motorrad key fob

blue
 £ inc. VAT
 76 73 8 520 990 | **5.20**



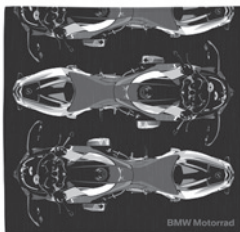
BMW Motorrad lanyard

blue
 £ inc. VAT
 76 73 8 521 003 | **8.70**



S2 bandana

black, 80x80 cm £ inc. VAT
76 60 7 717 571 | **17.50**



BMW Motorrad 2 bandana

blue, 65x65 cm £ inc. VAT
76 23 7 726 021 | **17.50**



BMW Motorrad bandana

blue, 100% silk, £ inc. VAT
60 x 60 cm
76 73 8 520 995 | **30.00**



BMW Motorrad umbrella

blue, 120 cm £ inc. VAT
76 73 8 520 998 | **22.00**



BMW Motorrad miniMultiBag

black, £ inc. VAT
17 x 10 x 5 cm
76 73 8 520 896 | **18.50**

blue, £ inc. VAT
17 x 10 x 5 cm
76 73 8 520 897 | **18.50**



BMW Motorrad key case

black, £ inc. VAT
10 x 6 x 2 cm
76 73 8 520 908 | **12.00**

blue, £ inc. VAT
10 x 6 x 2 cm
76 73 8 520 909 | **12.00**



BMW Motorrad flag

white, £ inc. VAT
100 x 140 cm
76 73 8 520 997 | **22.00**



BMW Motorrad towel

blue, £ inc. VAT
100 x 180 cm
76 73 8 521 002 | **31.00**



LOGO



BMW Motorrad travel mug

blue, capacity £ inc. VAT

0.35 litres

76 73 8 521 000 | **15.00**



TriVision functional glasses

unbreakable £ inc. VAT

72 60 7 689 192 | **67.00**



BMW Motorrad mug

blue, capacity £ inc. VAT

0.25 litres

76 73 8 520 999 | **7.75**



BMW Motorrad sunglasses

gun £ inc. VAT

72 60 7 704 713 | **72.00**

tobacco

72 60 7 704 714 | **72.00**



BMW Motorrad easy tube

blue £ inc. VAT

76 23 8 520 878 | **14.00**

red

76 23 8 520 879 | **14.00**



Sticker set

A4 sheet £ inc. VAT

76 73 8 521 315 | **6.20**



BMW Motorrad beanie hat

black/blue/white £ inc. VAT

76 73 8 520 992 | **21.50**

LOGO

RIDING A MOTORCYCLE IS AN ADVENTURE.

A WAY OF BREAKING FREE OF THE CONSTRAINTS OF EVERYDAY LIFE. AMONG BIKING AFICIONADOS, THE LETTERS "GS" ARE SYNONYMOUS WITH THIS FREEDOM. AND NOW THERE IS A COLLECTION OF CLOTHING DEDICATED TO THIS LEGENDARY MACHINE. SO YOU CAN WEAR YOUR HEART NOT JUST ON YOUR SLEEVE, BUT ON YOUR WHOLE BODY.

GS women's hoodie

grey

XS	76 62 8 521 111
S	76 62 8 521 112
M	76 62 8 521 113
L	76 62 8 521 114
XL	76 62 8 521 115

£ inc. VAT 67.00



GS men's/women's sleeveless jacket

women's, grey

men's, grey

XS	76 62 8 521 100	76 61 8 521 105
S	76 62 8 521 101	76 61 8 521 106
M	76 62 8 521 102	76 61 8 521 107
L	76 62 8 521 103	76 61 8 521 108
XL	76 62 8 521 104	76 61 8 521 109
XXL		76 61 8 521 110
XXXL		

£ inc. VAT 77.00



GS men's jacket

olive

S	76 61 8 521 094
M	76 61 8 521 095
L	76 61 8 521 096
XL	76 61 8 521 097
XXL	76 61 8 521 098
XXXL	76 61 8 521 099

£ inc. VAT 107.00



GS men's shirt

olive

S	76 61 8 521 116
M	76 61 8 521 117
L	76 61 8 521 118
XL	76 61 8 521 119
XXL	76 61 8 521 120
XXXL	76 61 8 521 121

£ inc. VAT 40.80



GS



Jump 2 T-shirt (unisex)

	yellow	cream
XS	76 61 7 725 909	76 61 7 725 916
S	76 61 7 725 910	76 61 7 725 917
M	76 61 7 725 911	76 61 7 725 918
L	76 61 7 725 912	76 61 7 725 919
XL	76 61 7 725 913	76 61 7 725 920
XXL	76 61 7 725 914	76 61 7 725 921
XXXL	76 61 7 725 915	76 61 7 725 922

£ inc. VAT 25.50



GS 3 bandana

grey/blue, £ inc. VAT
60 x 60 cm
76 23 7 726 022 | 14.50



GS T-shirt (unisex)

	grey
XS	76 61 7 725 901
S	76 61 7 725 902
M	76 61 7 725 903
L	76 61 7 725 904
XL	76 61 7 725 905
XXL	76 61 7 725 906
XXXL	76 61 7 725 907

£ inc. VAT 22.00



GS easy tube

olive £ inc. VAT
76 73 8 520 913 | 14.50



GS key case

grey £ inc. VAT
76 73 8 521 135 | 12.00



GS men's T-shirt

	grey melange
S	76 61 8 521 128
M	76 61 8 521 129
L	76 61 8 521 130
XL	76 61 8 521 131
XXL	76 61 8 521 132
XXXL	76 61 8 521 133

£ inc. VAT 30.75



GS cap

olive £ inc. VAT
76 71 8 521 134 | 15.50



GS patch

width 8 cm £ inc. VAT
76 73 8 521 309 | 7.75



GS men's polo shirt

	olive
S	76 61 8 521 122
M	76 61 8 521 123
L	76 61 8 521 124
XL	76 61 8 521 125
XXL	76 61 8 521 126
XXXL	76 61 8 521 127

£ inc. VAT 40.80



Earth pin

diameter 2.5 cm £ inc. VAT
76 73 8 521 313 | 5.20



GS bike pin

width 3 cm £ inc. VAT
76 73 8 521 314 | 5.20

GS

**THE NEED
FOR SPEED.**



THE DoubleR COLLECTION WAS DESIGNED FOR LIFE IN THE FAST LANE. INSPIRED BY THE S 1000 RR, THE FIRST SUPERSPORT BIKE TO CARRY THE BMW MOTORRAD NAME, ITS STRONG COLOURS AND STRIKING DESIGNS DELIVER A KICK OF ADRENALINE TO EVERYDAY LIFE.

DoubleR men's softshell jacket

black

S	76 61 8 521 079
M	76 61 8 521 080
L	76 61 8 521 081
XL	76 61 8 521 082
XXL	76 61 8 521 083
XXXL	76 61 8 521 084

£ inc. VAT 107.00



DoubleR women's softshell jacket

black

XS	76 62 8 521 085
S	76 62 8 521 086
M	76 62 8 521 087
L	76 62 8 521 088
XL	76 62 8 521 089

£ inc. VAT 107.00



DoubleR men's shirt

grey melange

S	76 61 8 521 056
M	76 61 8 521 057
L	76 61 8 521 058
XL	76 61 8 521 059
XXL	76 61 8 521 060
XXXL	76 61 8 521 061

£ inc. VAT 40.80



DoubleR



DoubleR men's/women's T-shirt

	women's, black	men's, black
XS	76 62 8 521 300	
S	76 62 8 521 301	76 61 8 521 062
M	76 62 8 521 302	76 61 8 521 063
L	76 62 8 521 303	76 61 8 521 064
XL	76 62 8 521 304	76 61 8 521 065
XXL		76 61 8 521 066
XXXL		76 61 8 521 067

£ inc. VAT 30.75



DoubleR men's/women's T-shirt

	women's, red	men's, blue
XS	76 62 8 521 074	
S	76 62 8 521 075	76 61 8 521 068
M	76 62 8 521 076	76 61 8 521 069
L	76 62 8 521 077	76 61 8 521 070
XL	76 62 8 521 078	76 61 8 521 071
XXL		76 61 8 521 072
XXXL		76 61 8 521 073

£ inc. VAT 30.75



DoubleR cap

black £ inc. VAT
76 73 8 521 305 | **15.50**



DoubleR belt

black, 120 cm £ inc. VAT
76 73 8 521 092 | **22.50**



DoubleR patch

rubber, £ inc. VAT
width 13 cm
76 73 8 521 307 | **7.75**



DoubleR pin

width 4 cm £ inc. VAT
76 73 8 521 310 | **5.20**



Alien pin

height 2 cm £ inc. VAT
76 73 8 521 312 | **5.20**



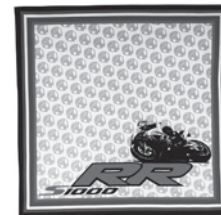
Alien key fob

black, artificial £ inc. VAT
leather/metal
76 73 8 521 091 | **10.20**



DoubleR key fob

black, £ inc. VAT
rubber/metal
76 73 8 521 090 | **5.20**



DoubleR bandana

blue, 60 x 60 cm £ inc. VAT
76 73 8 521 093 | **20.50**

DoubleR

TRADITION IN EVERY FIBRE.



THE HERITAGE COLLECTION IS A CELEBRATION OF THE HISTORY, THE PIONEERING SPIRIT AND THE LEGEND OF BMW MOTORRAD. RETRO DESIGNS AND CLASSICAL ACCESSORIES BRING HISTORY VIVIDLY TO LIFE.

Heritage men's leather jacket

black, 100% leather

S	76 61 8 521 005
M	76 61 8 521 006
L	76 61 8 521 007
XL	76 61 8 521 008
XXL	76 61 8 521 009

£ inc. VAT 335.00



Heritage women's leather jacket

black, 100% leather

XS	76 62 8 521 010
S	76 62 8 521 011
M	76 62 8 521 012
L	76 62 8 521 013
XL	76 62 8 521 014

£ inc. VAT 330.00



Heritage belt

black, leather/metal

90 cm	76 73 8 521 050
100 cm	76 73 8 521 051
110 cm	76 73 8 521 052
120 cm	76 73 8 521 053

£ inc. VAT 48.00



Heritage men's cardigan

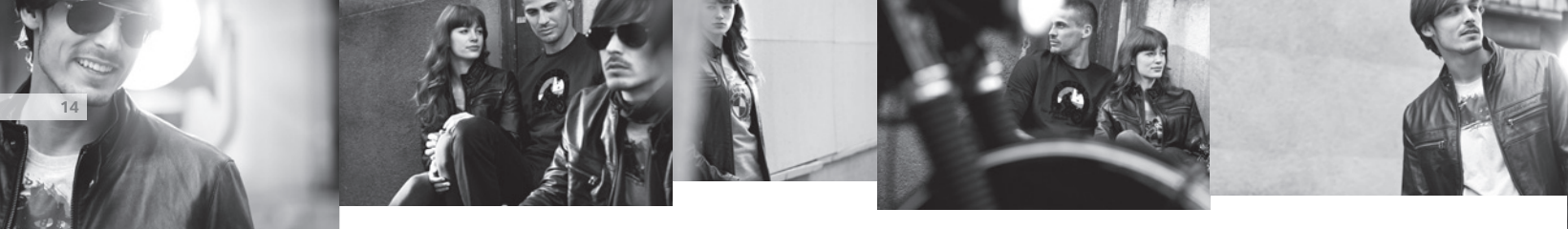
black

S	76 61 8 521 015
M	76 61 8 521 016
L	76 61 8 521 017
XL	76 61 8 521 018
XXL	76 61 8 521 019

£ inc. VAT 77.00



HERITAGE



Heritage men's/women's shirt

	women's, green	men's, blue
XS	76 62 8 521 025	
S	76 62 8 521 026	76 61 8 521 041
M	76 62 8 521 027	76 61 8 521 042
L	76 62 8 521 028	76 61 8 521 043
XL	76 62 8 521 029	76 61 8 521 044
XXL		76 61 8 521 045
XXXL		76 61 8 521 046

£ inc. VAT 36.75 40.80



Superbike men's-T-shirt

	light grey melange
S	76 61 8 521 035
M	76 61 8 521 036
L	76 61 8 521 037
XL	76 61 8 521 038
XXL	76 61 8 521 039
XXXL	76 61 8 521 040

£ inc. VAT 30.75



Wunderbike men's T-shirt

	green
S	76 61 8 521 030
M	76 61 8 521 031
L	76 61 8 521 032
XL	76 61 8 521 033
XXL	76 61 8 521 034

£ inc. VAT 30.75



Heritage women's T-shirt

	grey melange
XS	76 62 8 521 020
S	76 62 8 521 021
M	76 62 8 521 022
L	76 62 8 521 023
XL	76 62 8 521 024

£ inc. VAT 36.75



Heritage bandana

grey, 60x60 cm £ inc. VAT
76 73 8 521 054 | **20.50**



Heritage scarf

bordeaux £ inc. VAT
76 71 8 521 047 | **25.50**



Patches (width 10 cm)

Speed record Heritage
76 73 8 521 308 | 76 73 8 521 306 |

£ inc. VAT 7.75



Superbike leather key case

black £ inc. VAT
76 73 8 521 049 | **22.50**



Heritage lanyard

black £ inc. VAT
76 73 8 521 055 | **17.50**



Superbike leather purse

13x10.5x2 cm £ inc. VAT
76 73 8 521 048 | **65.00**

Heritage pin

width 3 cm £ inc. VAT
76 73 8 521 311 | **5.20**

HERITAGE

NEVER TOO YOUNG.

MOTORCYCLES HOLD A FASCINATION FOR PEOPLE OF ALL AGES. CHILDREN IN PARTICULAR CAN'T GET ENOUGH OF THEM. SO MAKE THEIR DAY WITH SOMETHING FROM THE KIDS COLLECTION. IT COULD BE THE START OF A LIFELONG PASSION.

Junior Bike

blue **£ inc. VAT**
80 93 0 145 906 | **89.95**



Enduro kids' T-shirt

white/blue/green

98-104	76 63 7 722 535
110-116	76 63 7 722 536
122-128	76 63 7 722 537
134-140	76 63 7 722 538

£ 15.00



Sport kids' T-shirt

blue/light blue/red

98-104	76 63 7 722 545
110-116	76 63 7 722 546
122-128	76 63 7 722 547
134-140	76 63 7 722 548

£ 15.00



Kids' fleece jacket 2

yellow/blue

98-104	76 63 7 722 530
110-116	76 63 7 722 531
122-128	76 63 7 722 532
134-140	76 63 7 722 533

£ 38.00



Kids' sweatshirt 2

blue/green

98-104	76 63 7 722 540
110-116	76 63 7 722 541
122-128	76 63 7 722 542
134-140	76 63 7 722 543

£ 27.00



KIDS

BMW Motorrad
Style



**The Ultimate
Riding Machine**

Prices
January 2011



bmw-motorrad.co.uk

The models described are as per the standard specification for the German market. In part, they may include optional equipment and accessories not fitted as standard. The models and equipment offered for sale in other countries may differ from those described here for legal reasons. For detailed information about the range of Rider Equipment and accessories available in your country, please contact your BMW Motorrad dealer. Subject to change in design and equipment. Subject to error.

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